

Privacy Notice

ZOLL Medical Corporation – Use of Showpad

Last Updated: 28.05.2021

Introduction

ZOLL Medical Corporation (“**ZOLL**” or “**we**” or “**us**”) respects the privacy of its customers, business partners and individuals whose personal information with which we are entrusted.

This policy describes the types of data we may collect from you or that you may provide when we share information via Showpad's software with you [Showpad](#).

Please read this policy carefully to understand our practices regarding your personal information and how we will treat it.

We recommend that you read this policy in full to ensure you are fully informed.

Information We Collect and How We Collect It

If you download, read or share any content via Showpad, we collect several types of information from and about including the following information:

- Contact information (e. g. name, email address)
- Time stamp and number of performed actions (e.g. opening emails, clicking links, downloading documents, browsing documents, forwarding / sharing documents)

We collect the above information automatically by using Cookies, Embedded Scripts and Web Beacons provided by Showpad as you navigate through the email and provided documents. For further information about Showpad's use of Cookies, Embedded Scripts and Web Beacons please click [here](#).

If you do not have a Showpad account, a Session Cookie is placed on your device. The cookie has a validity period of 14 days, after which your consent will be requested again. You can withdraw your consent to at any time by deleting the Showpad Session Cookie from your browser. Please click [here](#) for further information about the Showpad Session Cookie.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To contact you for marketing purposes.
- To improve our services.
- To fulfil any other purpose for which you provide it.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose personal information that we collect or you provide as described in this policy:

- To [Showpad](#), which provides the above described service.
- To our employees, our subsidiaries and affiliates.

We may also disclose your personal information:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- If we believe, disclosure is necessary for the purposes of fraud protection.

How we hold information

We generally hold personal information that we collect electronically on our secure servers in the EU. We have adopted security measures to protect the confidentiality and security of the information that we hold.

We additionally store personal information (such as name, email address, company information) that we collect electronically within our Customer Relationship Management (CRM) system on IQVIA Commercial GmbH & Co. OHG's and IQVIA RDS GmbH's secure servers in Germany which we use to manage interactions with users.

International Transfer of Your Information

Personal information collected through Showpad may be transferred to, and processed in, other countries that might not, to the extent legally permissible, provide an equivalent level of protection as the data protection laws in your home country. We have taken appropriate safeguards, however, to require that your personal information will remain protected in accordance with this policy. These include use of standard data protection clauses adopted by supervisory authorities and approved by the European Commission to safeguard transfers, as well as other contractual protections.

Legal Basis for Collection and Use of Your Information

The legal basis for the collection and use of your personal information are the following, as further described above in How We Use Your Information:

- Your consent for one or more specific purposes.
- Our legitimate interests not overridden by your interests or fundamental rights and freedoms.
- As necessary for compliance with a legal obligation to which we are subject.
- As necessary to protect your vital interests or those of another person.
- As necessary for a contract to which you are a party or to take steps at your request before entering into a contract.

If you have questions about or need further information concerning the legal basis, upon which we collect and use your personal information, please contact us.

Your Data Protection Rights

You have the following data protection rights under the General Data Protection Regulation ("GDPR"):

- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us.
- In addition you can object to processing of your personal information, ask us to restrict processing of your personal information, or request portability of your personal information. Again, you can exercise these rights by contacting us.
- You have the right to opt out of marketing communications we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), please contact us.
- Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- Finally, you have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests from individuals to exercise their data protection rights in accordance with applicable law.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure.

Data Retention

We retain personal information we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you a service you requested or to comply with applicable legal or tax requirements). When we have no ongoing legitimate business need to process your personal information, we will delete or anonymise it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

Changes to Our Policy

We may update this policy in response to changing legal, regulatory, technical or business developments. When we update our policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material policy changes if required by law. To the extent permitted by law, your continued use after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. You can see when this policy was last updated by checking the date beside "Last Updated".

How to Contact Us

To ask questions or comments about this policy and our privacy practices, including information regarding how to access or update your data or limit its user or disclosure, contact us as follows:

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